Payment issued - hide

Payment Type	EFT
Account Nickname	HFS FCU
Account Number	***02
Payment Date	APR 20, 2014
Payment Number	3699688871
Amount in Payment Currency	USD $3,779.75

Statement of Earnings

Step 1: Your Website.

Sure we all have websites, but are they adsense ready? Do they comply with adsense
TOS? Is your website content 100% unique? There's a lot to know about how to populate
your website, so lets get to it.

Step 1a: Keyword Research and CPC.

First thing, keyword research. You want to find good paying keywords with high CPC
(Cost per click). CPC is what advertisers are paying per click for having their ads show on
your website. They range anywhere from $.05 - $20+ per click. The best, and probably the
easiest way to find good keywords is to use Google's Keyword Search Tool.

Go to Google, and search for "Keyword Tool". It should be the first result. Now, what
you want to do after signing in is, click on "Contextual Targeting Tool". This offers better CPC
estimates.

Now what you want to do is, type in keywords and/or phrases that you think has high
CPC. For example. DUI Lawyers, Nursing Schools, Payday Loans. Pretty much

anything in
the health, medical, law, money, and education niche. Then hit search.

You should now see a list of keywords in groups. Now if you look at the column on the
far right, you'll see the "Suggested Bid" column. Those are the estimate CPC that advertisers
are paying per click. I usually choose keywords within the $5-$20 range, but you can choose
whatever you want. They are usually in groups of 5 keywords. Simply copy and save them.
The more keywords you have, the better.

Step 1b: Content.

So now you should have at least 5 keywords that you want to use. What we want to do
is target 1 keyword per article. Now we move on to writing your content. Like the saying goes,
"Content is King". This is totally true, especially when you need to target relevant ads. Rule of
thumb when writing articles is, "2% keyword density". That means, for every 100 words, your
keyword should be used at least twice. Minimum length for articles should be at least 500