



Google  
AdSense

INCOME  
BOOSTER

## AdSense Income Booster: How I Bank over \$1,000's a Month with Google AdSense

Please note that much of this publication is based on personal experience and anecdotal evidence. Although the author and publisher have made every reasonable attempt to achieve complete accuracy of the content in this Guide, they assume no responsibility for errors or omissions. Also, you should use this information as you see fit, and at your own risk. Your particular situation may not be exactly suited to the examples illustrated here; in fact, it's likely that they won't be the same, and you should adjust your use of the information and recommendations accordingly. I am not responsible for any account suspension, ban and or disablement.

OK so you've been through every money making scheme there is. From ebook to ebook, website to website, spending countless hours researching ways to make money, blah blah...and you're still not making any. Well that is about to change. I have come up with a system that literally makes you money overnight!

Date ↑	Page views	Clicks	Page CTR	CPC	Page RPM	Estimated earnings
Thu, Nov 1, 2012	10,037	299				\$392.58
Fri, Nov 2, 2012	7,545	277				\$349.87
Sat, Nov 3, 2012	10,229	577				\$552.33
Sun, Nov 4, 2012	9,277	392				\$303.62
Mon, Nov 5, 2012	7,704	312				\$263.62
Tue, Nov 6, 2012	6,235	166				\$66.51
Wed, Nov 7, 2012	7,120	309				\$293.81
Thu, Nov 8, 2012	5,444	172				\$153.87
Fri, Nov 9, 2012	5,193	223				\$283.11
Sat, Nov 10, 2012	4,700	147				\$157.77
Sun, Nov 11, 2012	5,226	120				\$136.31
Mon, Nov 12, 2012	5,264	157				\$172.49
Tue, Nov 13, 2012	2,965	99				\$80.85
Wed, Nov 14, 2012	3,189	106				\$96.65
Thu, Nov 15, 2012	4,439	69				\$78.89
Fri, Nov 16, 2012	4,614	154				\$112.03
Sat, Nov 17, 2012	4,463	183				\$125.63
Sun, Nov 18, 2012	5,006	53				\$49.22
Mon, Nov 19, 2012	5,681	59				\$30.17
Tue, Nov 20, 2012	1,173	14				\$4.35
Wed, Nov 21, 2012	2,150	73				\$40.15
Thu, Nov 22, 2012	2,510	36				\$47.08
Fri, Nov 23, 2012	4,301	57				\$41.40
Sat, Nov 24, 2012	4,432	144				\$135.90
Sun, Nov 25, 2012	4,206	66				\$54.74
Mon, Nov 26, 2012	2,203	24				\$15.78
Tue, Nov 27, 2012	3,283	29				\$11.46
Wed, Nov 28, 2012	4,443	106				\$65.35
Thu, Nov 29, 2012	3,829	29				\$10.04
Fri, Nov 30, 2012	1,850	73				\$31.51

Payment issued - [hide](#)

Payment Type	<b>EFT</b>
Account Nickname	<b>HFS FCU</b>
Account Number	<b>***02</b>
Payment Date	<b>Dec 20, 2012</b>
Payment Number	<b>3699688871</b>
Amount in Payment Currency	<b>USD \$3,779.75</b>
<a href="#">Statement of Earnings</a>	

### Step 1: Your Website.

Sure we all have websites, but are they adsense ready? Do they comply with adsense TOS? Is your website content 100% unique? There's a lot to know about how to populate your website, so lets get to it.

#### Step 1a: Keyword Research and CPC.

First thing, keyword research. You want to find good paying keywords with high CPC (Cost per click). CPC is what advertisers are paying per click for having their ads show on your website. They range anywhere from \$.05 - \$20+ per click. The best, and probably the easiest way to find good keywords is to use Google's Keyword Search Tool.

Go to Google, and search for "Keyword Tool". It should be the first result. Now, what you want to do after signing in is, click on "Contextual Targeting Tool". This offers better CPC estimates.

Now what you want to do is, type in keywords and/or phrases that you think has high CPC. For example. DUI Lawyers, Nursing Schools, Payday Loans. Pretty much anything in the health, medical, law, money, and education niche. Then hit search.

You should now see a list of keywords in groups. Now if you look at the column on the far right, you'll see the "Suggested Bid" column. Those are the estimate CPC that advertisers are paying per click. I usually choose keywords within the \$5-\$20 range, but you can choose whatever you want. They are usually in groups of 5 keywords. Simply copy and save them. The more keywords you have, the better.

#### Step 1b: Content.

So now you should have at least 5 keywords that you want to use. What we want to do is target 1 keyword per article. Now we move on to writing your content. Like the saying goes, "Content is King". This is totally true, especially when you need to target relevant ads. Rule of thumb when writing articles is, "2% keyword density". That means, for every 100 words, your keyword should be used at least twice. Minimum length for articles should be at least 500

words or more.

Now you can find articles all over the internet, some good, some bad. The ideal content should be 100% unique, legible and cheap. Going rate these days is \$7 per 500 word articles.

I know a few very good sources where I personally get my articles written. They deliver fast, the content is unique, very legible and they are cheap. They charge about \$5 per 500 word articles. Which is about \$1 per 100 words. You can't get a better deal anywhere else.

[www.Fiverr.com](http://www.Fiverr.com) to order cheap articles.

### Step 1c: Required Pages.

Google requires all sites that have adsense ads on them to have the following pages:

- ✓ A Contact page.
- ✓ A Disclaimer page.
- ✓ A Privacy Policy page.

If you do a search on Google for “Adsense Privacy Policy Generator” you can easily plug in your website information and it'll create it for you. Simply copy and paste the code to your site.

### Step 1d: Domain Name, Hosting, Wordpress.

Selecting your domain name should be easy. You want to choose something based around your keywords. For example, if your keywords are, “Top Nursing Schools” your domain should look like, “ <http://nursingschools.com>” or something similar. I usually use [GoDaddy](http://GoDaddy.com) for all my domains, You can use this Promo-code **WOWB4H0ssT** at checkout to get 35% off anything else you buy.

Setting up your hosting. If you already have hosting, great! If not, I recommend [GoDaddy](http://GoDaddy.com), Their plans are cheap and reliable. You don't really need much, so I'd go for the Baby Plan, which is about \$7 a month.

Now you should point your domain to your hosting name servers. Once that is done, go ahead and install wordpress via fantastico. Once your wordpress is installed, login and head on over to the themes section, and install either “Heat map” theme or “Diginews” theme. Both work very well from personal experience.

What you want to do now is, make a new post for each of your articles. After you've done that, you want to set your wordpress homepage settings to recent posts. To do that, you go to settings > reading > and bubble in “latest posts” and hit save. Now your home page should be all your recent posts and articles.

Now you want to make a new page, called “[Privacy Policy](#)”, “[Earnings Disclaimer](#)” and a “[Contact Us](#)” page. It's required by Google adsense. You can find privacy policy generators that make the page for you. Just Google it.

## Step 2: AdSense.

This is the easy part. All you need to do is put your AdSense ads on your website. The Heat map theme I mentioned earlier, allows you to put ads on your site with ease. All you need is your AdSense publisher ID. If you don't have an AdSense account don't worry. You can easily get one at [AdSenseG](#) even if you've been banned.

This works best with a banner above your content, or a skyscraper ad on your sidebar. You can even have both. Make sure your ads are live and working, or else your clicks won't register. There are a few plug ins you can use to make adding AdSense easier. Just search WordPress plug ins for AdSense.

It may take a while to receive your pin number from Google. Don't fret, I've received multiple pins for multiple accounts within two weeks. So it shouldn't be too long of a wait. Make sure all your information is correct, especially the payment method. You wouldn't want your hard working cash to go to someone else.

## Step 3: The Traffic.

This is where it starts getting interesting. So your website is live, your ads are showing, now what? You need traffic. This is probably the best form of instant traffic that I've ever used. This will be used to keep your CTR (Click Through Rate) down. Why are we trying to keep it down, when we want it higher?

Well, this method requires you to keep a keen eye on your CTR. I'll explain on that a little bit later. Now what we want to do is get some traffic flowing.

So what you need to do is sign up [HERE](#).

Now, make sure you upgrade to the premium account which is only like \$10 a month. Why? Because only premium accounts have the ability to :

- 1- cloak the traffic. Meaning,
- 2- you can add any URL as the origin of the traffic!  
This makes it possible to set "http://facebook.com", "http://google.com" or any other URL as the Traffic Source.
- 3 - the traffic will be anonymous (optional).
- 4- Real Targeted Visitors
- 5- 100% AdSense Safe.
- 6- Helps to increase Alexa Traffic.

I've been using this source for a long time, and it has never let me down.

Once you upgrade, you will need to add your website to the system. Do this by clicking on, "My websites" then "submit website into the traffic exchange." It shouldn't take more than 10 minutes for your website to be approved.

Then you want to set the Visit duration to "Random duration" and slide the slider to about 30-40 seconds. Also, make sure the anonymous traffic is selected. Now under advanced, set your hits per hour to 100-150. Once that's done, submit your site for review.

At this point, you can either start doing the traffic exchange OR buy minutes. I usually do both, but buying minutes is usually more stable and its cheap. It's a steady, constant flow of traffic. Just make sure you keep funding it, so the traffic doesn't stop. That is very important.

#### Step 4: The Money Maker.

Now if you've done everything right, you should have a clean website, adsense ads on it, and a steady flow of traffic. Now the money making.

I bet you're dieing to know what the secret is right? Well, here it is : [INNOSHOW](#) They provide visitors who will visit your site whom have major interest in what your offering. Sign up and I'll walk you through the steps.

First thing you are going to want to do is add credits. So, simply click on the add credits, and purchase about \$10 worth. You should get 1000 credits for this. Once you're done paying, you should return to the home page.

Now what you need to do is setup your campaign. So click on "My Campaigns" then "Add Campaign". Then fill out the information on that page and then click Next. Make sure you use those keywords from the first step, and paste it into the keyword section. Feel free to add more keywords. The more keywords, the better.

How this works is, traffic is sent to your website, based on what keywords you've chosen. So in some ways its like doing SEO, without doing SEO. Get it? Anyways, lets move on.

Then select the "Experienced User (Fast)" and click next.

Then on the drop down menu select "Geo Focused Campaign."

Now with that 1000 credits you purchased, you can add about 166 visitors. So go ahead and fill in the "Visitor Allocate" with anything you want and it will show the credit cost. I recommend using all your credits, so you wont have to worry about it.

Now, you need to choose what countries to target. Ideally, the highest paying countries are United States, United Kingdom and Canada. So select those countries and click next.

On this page, you need to select "Yes" for cloaking, "No" for Randomize, Set the Max at 2-3 per 1 hour, and leave the delay start as is. Then click submit.

Once you are done with this, you can manage your campaigns however you want. You can add more visitors per hour, you can add more campaigns etc.

#### Step 5: Banking.

Within an hour or less, you should start seeing activity on your website. Check your adsense account and view the reports. You'll see traffic and clicks start to pour in, making you money almost instantly. All you need to do, is make sure you have enough minutes to keep

your hitleap traffic steady. Then make sure your innoshow campaigns are funded and have steady visitors.

## Overview

- ✓ Chose high paying keywords.
- ✓ Created great unique content.
- ✓ Got your website setup with wordpress.
- ✓ Adsense account and ads are working.
- ✓ Get Traffic flow and Innoshow campaign setup.

At this point, you can either rinse and repeat. Making more sites, more campaigns, more money. Or you could enjoy what you're earning now. Either way, I hope you enjoyed reading this ebook, but most of all, I hope you enjoy making money!

To Your Success